

CREATE CHANGE

MARCH MEMBER MEETING

W Thirty members of the Women's Leadership Council, gathered for breakfast on March 5 to hear presentations on the growth and success of Faith in Action programs as well as hear progress reports from three current committees. **Dr. Mary Ann Gawelek** provided an update on the Council's investment in the research project on the status of women in the county. Currently, this project is slated to begin in April and would culminate in a summit for the advancement of women this fall.

Dana Bauer, Vice President of Community Investments, introduced two speakers from Faith in Action programs in Alle-Kiski area and Scottdale. Joanne Retter, director of the Alle-Kiski Faith in Action, shared her personal story and stories of other volunteers and their relationships with recipients of supportive services. Over 50 clients are now benefiting from travel assistance to medical appointments to regular connections by phone on weekly basis. Often volunteers become beneficiaries not only by building a new friendship or connection, but also becoming a recipient of services as well.

Melaney Hegyes, director of the Jacob's Creek Area Faith in Action (JCAFIA), the newest program of this rapidly growing network seeded by the United Way reported a solid start of their recruitment of 20 clients and 20 volunteers in her service area. JCAFIA connects volunteers to seniors in not only Scottdale, but also Mt. Pleasant and Everson and surrounding communities. The real challenge for this program is securing community investment as the area is low density and lower economic base than other sections of the county.



The second half of the program focused on committee reports and outcomes. **Mary Katherine Motchar** provided an overview of the membership committee in crafting opportunities such as opening up members meeting for recruitment of new members. **Gwen Loughner** reported the Community Connections committee is looking to build connections through spa and intimate events. Finally the **Rhonda Loughlin**, co-chair of the Hands on Giving committee, presented several more options for members to serve the community in unique ways.

Next meeting will be held on May 22 and will discuss the development of the Annual Breakfast and opportunities for community service on United Way's "Day of Action" on June 21st.

WHAT'S INSIDE?

- Meet the Founding Givers—2
- New Members—3
- Member Honored—3
- WLC Directory—4

RED PURSE • TUESDAY, APRIL 22ND

What does that date mean to you? It's the day this year when the average woman's salary will catch up to the average man's. *Lots of women will be carrying a red purse as a visible symbol of the economic inequity and attending "Unhappy Hour" events.* If you are interested in more information check out Business and Professional Women's website or the National Committee on Pay Equity.

One of the really valuable aspects of membership in the WLC is the opportunity to network. As our numbers increase, it is becoming a challenge to get to know each of the terrific women who are involved with the organization. To make connecting a little easier for everyone, we are highlighting several members in each issue of the WLC Newsletter.

Cindy is Director of Energy Efficiency and Conservation at Allegheny Energy, Inc. Everyone is thinking "green", including the power companies and Cindy is heading up the new department focused on the popular hue for Allegheny Energy. Cindy has been with AE for 28 years. She has a BA from Seton Hill University (Go Griffins!) and an MBA from Indiana University of Pennsylvania. Cindy has two children, (a son and a daughter) both chose the University of Pittsburgh. She chairs the board of her church's credit union and in her spare time she attends her daughter's basketball games.

Seton Hill University's graduate and adult learning programs depend on Christine to find students interested in advancing in their careers. As Director of Graduate and Adult Studies, she is directly responsible for facilitating the admission process for the M.B.A., Physician Assistant Program, and the Genocide and Holocaust Studies programs. A graduate of Alvernia College of Reading, PA, Christine is working toward a masters in English with the ultimate goal of a Ph. D. in Composition and TESOL at Indiana University of Pennsylvania. Having arrived in the area two-years ago, she enjoys exploring the cultural resources with her husband, Nick and four-year old daughter Avery.

As District Industrial Engineering Manager at UPS Laurel Mountain District, Tandy heads up the I.T. Department. With over 60 employees, her team provides support for an area that includes Western Pennsylvania and the state of West Virginia. Tandy's department also includes I.T. employees and a technology deployment team. Tandy serves on the District's Executive Staff, Business Planning Team, and Management Development Committee. Transplanted from Des Moines, Iowa, she has a BA in Industrial Engineering from Arizona State University. Tandy lives in North Huntingdon with her husband and two children. In her spare time she enjoys reading and walks to stay in shape.

THE MEMBER CORNER

Cindy Menhorn



Christine Schaeffer



Tandy Bailey



Performance Tips E-Mailing

Is e-mail eating up your day? Here are some suggestions from Pink Magazine for cutting down on the virtual clutter.

Recipients

- Take care of work before e-mail.
- As you read your e-mails, jot down the action items and incorporate them into your day's to-do list.
- Use filters to capture important keywords, your boss's name or a current project (in Outlook, look under "Tools" for the "Rules Wizard").
- Use the preview page feature to view the message without opening it.
- Turn off that "new e-mail" reminder.

Senders

- Keep messages short. If you can't say it in four lines, pick up the phone.
- Make the subject line a summary of your message (bad: "Meeting Rescheduled"; good: "Thursday's Meeting Rescheduled for Friday").
- Make your action item clear at the beginning of the message.
- Don't CC: everyone automatically.
- Reread before sending to eliminate typos or misunderstandings.
- Avoid meaningless subject lines like "Urgent" or "Please Read".

WELCOME NEW MEMBERS 2007-2008

Holly Ackerman
Judith Bacchus
Tandy Bailey
Sherri Bett
Cheryl Boyle
Mara Bradford
Tracy Brubaker
Donna Bursick
Cheryl Bush
Carol Byers
Joy Chandler
Suzi Clevenger
JoAnn Clutter
Gerry Cooper
Bonnie Davis
Cushie Dickert
Glenda Dickson
Karen Ender
Karen Gallentine

Margaret Hayden
Carolyn Holland
Mary Hostert
Sherry Kolbosky
Patricia Koos
Andrea Kopcak
Cynthia Magistro
Robin Malott
Holly Marcheck
Lee McClain
Jennifer McDonough
Jennifer McElroy
Cindy Menhorn
Janet Monzo
Helen Patricia
Laura Patterson
Laurie Peddicord
Alexandra Persichetti
Bonnie Piscatelli

Mary Ann Podrat
Alicia Pollard
Tereasa Rerko
Latanyua Robinson
Faye Rosatti
Jane Sack
Brenda Shaffer
Rebecca Shaver
Janell Smith
Judith Svidron
Catherine Tokar
Roxanne Turner
Pia van de Venne
Donna Vareha-Walsh
Ruth Ann
Wargofchik
Debra Williams
Sharon Wise
Theresa Wubben

Founding Giver Barbara VanKirk Honored



Congratulations to WLC Founding Giver Barbara VanKirk, one of 2008's Enterprising Women of the Year as selected by Enterprising Women's Magazine. The award honors the country's most outstanding women entrepreneurs for their tremendous business success and the profound impact they have on their community.

Barb established her business IQ Inc. fourteen years ago to provide expert consulting and software development services to companies with information technology and software needs. On February 29th Barb was honored at a gala dinner at Disney's Grand Floridian Resort. Well done Barb!

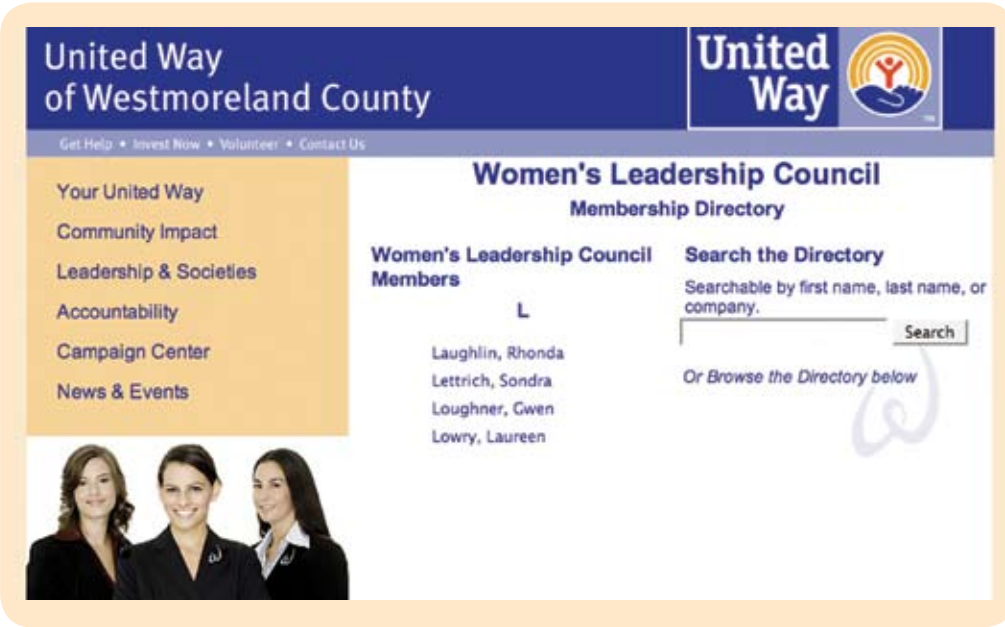
Save the Date

OCTOBER 14, 2008

SUMMIT FOR THE
ADVANCEMENT OF WOMEN

SETON HILL UNIVERSITY

Women's Leadership Directory Now Online!



Ever want to know who is who in WLC? The answer to your question is online for all members. This directory has short biographies. You can search the membership directory by company or name...or simply type the first letter of a name. Members can gain access by going to the UWWC website leadership page and click on WLC Directory. A separate screen will ask for login information which is obtained via e-mail or by contacting the UWWC office at 724.834.7170.

Members that wish to post their bio or photo online please send the information to Michelle Gray (michelle@united-way4u.org).

Visit: <http://www.unitedway4u.org/transo7/leadership>

United Way of Westmoreland County covers nearly all of Westmoreland County, the Connettsville area of Fayette County and the Kiskia area of Armstrong County.

Mission: To improve lives by mobilizing the caring power of communities.



1011 Old Salem Road, Suite 101
Greensburg, PA 15601
ph. 724.834.7170
fx. 724.834.7245
unitedway4u.org



United Way Women's Leadership Council

NONPROFIT ORG.
U.S. Postage
PAID
Greensburg, PA
Permit No. 333